

The 5th SABPA Entrepreneur Symposium

'INTRAPRENEURING' IN IN VITRO DIAGNOSTICS

Dr. Larry Mimms

Vice President, R&D, Quidel Corporation

Founder, V Dx LLC

- * What is in vitro diagnostics and why should I care?
- * Major differences between IVD and pharmaceutical product development
- * Prominent examples of IVD product development:
Blood screening for HIV & HCV RNA and prostate cancer
- * Regulatory hurdles
- * Product/business plan

Online registration: Free /On site: \$10

Saturday, 12th December, 5 - 7 pm

Venue: Institute of the Americas, UCSD

www.sabpa.org

