

## SABPA

Founded in 2002, SABPA has become an influential 501(C)(3) nonprofit organization in Southern California. Over two decades, SABPA's contributions have bolstered SoCal's thriving biomedical and pharmaceutical sectors. Our expansive community, with over 4,000 members ranging from academic scholars and industry professionals to entrepreneurs in the region, forms a vibrant network actively driving forward scientific progress in the life science industry.

## Why Become a Sponsor

SABPA's San Diego chapter hosts two esteemed annual conferences: the Frontiers in Therapeutics and Diagnostics Forum (FTD Forum) and the San Diego Bio-Pharma Conference. These events draw over 1,000 participants annually, showcasing groundbreaking innovations, cutting-edge technologies, and industry advancements, hosting renowned experts from academia and industry as speakers, providing significant visibility for sponsors.

Beyond these conferences, SABPA organizes entrepreneurial symposiums, educational seminars, and career development workshops to further cultivate our professional community, providing additional opportunities for brand exposure and engagement.

As SABPA continues to foster industry collaboration, knowledge exchange and professional growth, we invite you to join our journey of advancing scientific understanding and industry growth.

By supporting SABPA, your align your brand with our robust network of 4,000+ members, and contribute to an organization devoted to serving its members and the broader life science community. Your sponsorship will make a significant difference.



## SABPA ANNUAL FLAGSHIP EVENTS

😂 San Diego BioPharma Conference

Frontiers in Therapeutics and Diagnostics Forum



## 2023-2024 CORPORATE ANNUAL SPONSORSHIP

Annual Sponsor Benefits	Diamond (\$20,000+)	Platinum (\$12,000)	Gold (\$6,000)	Silver (\$3,000)
Access to the Two Annual Flagship Events	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Speaking Opportunity on Event Topic	Speaker or session chair	Speaker or session chair	Member of panel discussion session	N/A
Free Event Exhibition Booth	Priority spot	Priority spot	$\checkmark$	$\checkmark$
Free Event Tickets	15	10	8	5
Free SABPA Annual Membership	10	8	5	3
Advertisement in Event Brochure	Full page on back cover or inside back cover	Full inner right-hand page	Full inner page	Half inner page
Company Logo on Event Brochure, SABPA Website and Other Promotion Materials	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Business Slide Show during Event	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Business Video Promotion during Event	3 min	2 min	1 min	N/A
Company Brochure Distributed in Event Tote Bag	$\checkmark$	$\checkmark$	N/A	N/A
Free Access to SABPA Job Fairs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Free Job Posting on SABPA Website and Newsletter	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Sole Sponsorship to SABPA Satellite Events with 5-min Promotional Speech	2 free events	2 events with extra cost covering logistics	1 event with extra cost covering logistics	N/A
Other Sponsorship Opportunities				
Event Breakfast/Lunch Workshop Sponsor	Inquire for details			
Event Name Badge/Tote Bag Sponsor	Inquire for details			
Named Gala Dinner/Cocktail/Breakfast Sponsor	Inquire for details			