



5th Annual SABPA Pacific Forum 2009 – Riding the Wave

Date: Sat, 8:00 am – 4:30 pm, November 7, 2009
Location: [Institute of Americas, UCSD](#)
Registration: www.sabpa.org \$20 by Nov 1 (early bird, \$10 students & postdocs), \$30 after, \$50 for onsite
Online registration ends Nov 4 @ 12 pm

Conference Program

8:00 am **Breakfast and Registration**
8:30 am **Opening Remarks**
Shuguang Zhu, CSO, AstaTech, Inc.; Co-Chair, SABPA Pacific Forum 2009
Xiangming Fang, SVP & CSO, eBioCenter; SABPA SD Chapter President & Board Member
8:40 am **BIOCOM's Asia Pacific Initiatives**
Joseph Panetta, CEO, BIOCOM
8:50 am **How to Profit in the World's Fastest Growing Market - China**
Ted Plafker, Sr. Writer, The Economist, Best-selling Author "Doing Business in China"
9:20 am **Panel Discussion: Pharmaceutical and Biotech Development around Pacific Rim**
Session Leader: Ming Guo, Chairman, Ascentage Pharma
Chun-Lin Chen, CEO, Medicilon, Inc.
Mario Pennisi, CEO, Queensland Clinical Trials Network Inc. (Australia)
Sean Wang, President, ITRI International (US presence of ITRI Taiwan)
Ian Wisenberg, SVP, Strategic Development, ChinaBio
10:20 am **Coffee Break and Networking**
10:50 am **Panel Discussion: Global Integrated R&D Strategies: East or West?**
Session Leader: Hui Li, Senior Principal Scientist, Pfizer Global R&D
Yun He, VP, BioDuro (Beijing) Co., Ltd.
Jing-Shan (Jennifer) Hu, Director, Licensing and External Research, Merck
Charles Huang, VP, Business Development, Sundia MediTech Company, Ltd.
Sylvie Sakata, Senior Director, External Research Solutions, Pfizer
Xiaoming Zou, Director, External Drug Discovery, GSK
11:50 am **Suzhou Industrial Park (SIP) and BioBay Presentation**
Session Leader: Hui Cai, VP, WUXI AppTec; Chair of Board, SABPA
Minglong Ma, Secretary, Suzhou Industrial Park Working Committee; Standing Member, Suzhou Municipal Committee
Yuwen Liu, CEO, Suzhou BioBay
12:30 pm **Lunch and Networking**
1:30 pm **Trend and Strategies of Venture Capital Funding in Biotech/Pharma Industry**
Ivor Royston, Founding Managing Partner, Forward Ventures
2:00 pm **Sweeping Changes in IP Laws and the Impact on Life Science Companies across the Pacific**
Peng Chen, Partner, Morrison Foerster
2:30 pm **Panel Discussion: What is your China Play - Doing Business in a Shifting Regulatory, Investment, and Economic Environment**
Session Leader: Zhu Shen, Pacific Forum Co-chair; CEO, BioForesight; Vice Chairman and Board Member, SABPA
Stephen A. Bent, Partner, Foley & Lardner LLP
Jeffery Lange, VP, Business Development, SciClone Pharmaceuticals
Ben Wang, Esq., Senior Patent Counsel, Celera Corporation
3:30 pm **Closing Remarks**
Zhu Shen, Co-Chair, SABPA Pacific Forum 2009
3:30 - 4:30 pm **Reception: Sponsored by Hillcrest Financial Group, LLC**

