



Licensing Fundamentals for Business Executives and Startups

Speakers



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SABPA Events

The 23rd SABPA Entrepreneur Symposium

Licensing Fundamentals for Business Executives and Startups

When (Updated): November 7, 2018, 5:30 PM - 8:00 PM

Where: 4655 Executive Drive, Suite 1500, San Diego

Registration:

<http://member.sabpa.org/event.php?id=100009&action=register>

The attendees need to sign up for an account to register for the event for free.

Co-Hosted by:

SABPA
Entrepreneur Symposium
Entrepreneur Club

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Summary:

Strategic alliances centering around innovative IP between “big pharma” and smaller biotech/innovative drug companies can be vital for the business success of both collaboration partners. This seminar will introduce the fundamentals of IP licensing transactions, laying out key considerations and tactics for constructing such transactions in the biotechnology and pharmaceutical industry. The seminar will also cover the typical structure and content of an IP licensing agreement, and present such fundamentals from both the “licensee” (big pharma) and “licensor” (innovator) perspectives.

ABOUT THE PRESENTERS

Tom Briggs has over 24 years' experience in intellectual property law. His practice is focused on transactions where intellectual property, technology, information, and data assets are the driving force for the deal. He has particular experience in global and cross-border licensing, development, strategic alliances, joint ventures, mergers, acquisitions, divestitures, and IP-related settlement agreements.

At Jones Day, Tom is a Partner in the San Diego Office, and co-leader of the Licensing & Technology Transactions services of the Firm's IP Practice. Tom has received numerous honors and distinctions for his legal service, including *Southern California Super Lawyers (2011-2017)*, *IAM Patent 1000 - The World's Leading Patent Practitioners (2012-2017) -Transactions "Highly Recommended"* and *The Legal 500 US (2007-2017) - Technology: transactions*.

Jocelyn Yu focuses her practice on U.S. and foreign patent prosecution and patent portfolio management in the areas of biotechnology, chemistry, and pharmaceuticals. She develops and manages global patent portfolios for clients and coordinates strategies to meet clients' business goals. Her experience also includes patent portfolio evaluations and due diligence investigations, including patentability, invalidity, and freedom-to-operate investigations.

Jocelyn also counsels on legal and business issues relating to technology, intellectual property, and commercial transactions. She reviews, assists negotiation of, and prepares technology and commercial agreements for clients, including research and development, manufacturing and supply, marketing, collaboration, joint venture, and IP licensing agreements.

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About SABPA

Sino-American Biotechnology and Pharmaceutical Professionals Association (SABPA) is an 501(c)(3) nonprofit organization founded in early 2002 by professionals and scholars from the Chinese community in San Diego. In 2005, we expanded to Orange County and Los Angeles. We invite all scholars, professionals and entrepreneurs of any origin who are working in, engaged in, or interested in the biotech and pharmaceutical industry in Southern California to join us as a member of SABPA.